



*Special Olympics*  
Southern California



# SPONSORSHIP OPPORTUNITIES

27 FEBRUARY 2025 | 5:30PM

2025 BILL SHUMARD  
HALL OF FAME AWARDS

ALL HANDS ON DECK

1126 QUEENS HWY, LONG BEACH, CA 90802

[SOSC.ORG/LETRHOF](https://sosc.org/letrhof)





**Special Olympics**  
Southern California



The Bill Shumard Hall of Fame Awards are the highest honor within the Southern California Law Enforcement Torch Run (LETR) program. Bill Shumard was the CEO at Special Olympics Southern California (SOSC) for 15 years, where he was instrumental in the success of the LETR program. Through these awards, we will continue to honor those officers who deserve recognition and have raised funds to support SOSC athletes.

**FEB 27, 2025**

5:30 P.M. - 9:00 P.M.

Queen Mary  
1126 Queens Hwy  
Long Beach, Ca 90802

## PROGRAM

Reception

Silent Auction

Bid on a variety of items including vacations, experiences and more!

Dinner and Awards

- LETR Athlete of the Year - Thomas Selbe
- Rockstar Award - Aaron Schafer
- Chief Jim Gardiner Unsung Hero - Ryan LeBaron
- Excellence in Leadership - Ian Parkinson
- Bill Shumard Hall of Fame Award - Irwin Rosenberg





# BILL SHUMARD HALL OF FAME AWARDS

## 2025 Sponsor Levels & Benefits

Benefit	Title Sponsor \$25,000	Chief/Sheriff Sponsor \$15,000	Commander Sponsor \$10,000	Captain Sponsor \$5,000	Lieutenant Sponsor \$3,000	Sergeant Sponsor \$1,000
Opportunities Available	1	2	5	Unlimited	Unlimited	Unlimited
Designated as Title Sponsor	•					
Printed brand recognition at event	Front Entrance Sponsorship Board + Step & Repeat	Front Entrance Sponsorship Board + Step & Repeat	Front Entrance Sponsorship Board + Step & Repeat	Step & Repeat		
Social Media Recognition: Facebook, Instagram, LinkedIn, X	10	6	4	2	1	
Number of Tables / Tickets	2 Tables (20 People)	1 Table (10 People)	1 Table (10 People)	1 Table (10 People)	4 Seats	2 Seats
Advertisement in event program	Logo Front Cover + Full Page Ad	Inside Cover (8" x 10.5")	Back Outside Cover (8" x 10.5")	Half Page (8" x 5.125")	Quarter Page (3.875" x 5.125")	Quarter Page (3.875" x 5.125")
On-screen brand recognition at event	•	•	•	•	•	•
Sponsor Award presented by SOSC Athlete	•	•	•	•	•	•
Usage of SOSC, LETR, & Hall of Fame logos	•	•	•	•	•	•





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QUEEN MARY

### Yes, we would like to sponsor the athletes of Special Olympics Southern California

Company Name:

Contact Name:

Address:

City:

State:

Zip Code:

Phone Number:

Email Address:

Please indicate sponsorship level:

- Title Sponsor - \$25,000
  - Chief Sponsor - \$15,000
  - Sheriff Sponsor - \$15,000
  - Commander Sponsor - \$10,000
  - Captain Sponsor - \$5,000
  - Lieutenant Sponsor - \$3,000
  - Sergeant Sponsor - \$1,000
  - In-Kind (Items to be donated):
  - Event Supporter - \$
- \$500 - \$2,500

I wish to pay by:

Card Type:  American Express  MasterCard  Visa  Check - Payable to Special Olympics Southern California

Card Number:

Exp. Date:

CVV:

Signature:

Please list the sponsor name as you would like it to appear on promotional materials / press releases:

Please email your logo in one of the following formats: .AI or .EPS. Logos must be in Illustrator or an other vector-based file with all of the fonts outlined. Raster graphics, such as .TIFF or .JPG, must be print quality at 300 dpi. Logos should be emailed to jlucero@sosc.org

Please return form to: Special Olympics Southern California  
ATTN: Hall of Fame Awards  
1600 Forbes Way, Suite 200  
Long Beach, CA 90810

## Sponsor Now



sosc.org/letrhof





The Law Enforcement Torch Run (LETR) for Special Olympics Southern California (SOSC) is the largest public awareness vehicle and grassroots fundraiser with more than 1,500 officers in Southern California championing acceptance and inclusion. LETR is represented in all 50 U.S. States, Canadian provinces and 46 nations. It is also fueled by over 110,000 officers around the world and has raised more than \$1 billion since its inception in 1981. LETR is one of the leading programs in the world and has raised nearly \$1.3 Million in 2024 through participants representing 200 law enforcement agencies.



## Contact

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[www.sosc.org/letr](http://www.sosc.org/letr)