

**Special Olympics**  
Southern California



# Heart of a Champion

**Saturday April 26, 2025**  
**Sponsorship Opportunities**

**A NIGHT OF HONOR**  
**COURAGE**  
**COMMITMENT**  
**COMMUNITY**





# PASÉA

HOTEL AND SPA  
HUNTINGTON BEACH

APRIL 26, 2025  
5:30 - 10:00 P.M.



*Community Partner Honoree*  
Sheriff Don Barnes  
Orange County Sheriff's Department

*2025 Betty Belden Palmer*  
Orange County Athlete of the Year  
Alex Martin



# Joy Sponsor

## \$20,000



### Event Benefits

- 4 Premium tables of 10
- Premium wine with dinner

### Event Exposure

- Logo or name recognition on event materials
- Event website and SOSC social media
- Sponsor recognition during dinner program
- Usage of SOSC logo/name to cross-market, plus post event recap, "Proud Supporter of"
- Access to SOSC photo/video library
- Access to SOSC athlete speakers



### Annual Support

- Thank You medal and plaque
- Opportunity for sponsor logo or name recognition and/or signage during one 2024 local sports and competitions event.
- To be mutually agreed upon.  
\*Excludes Unified Sports Competitions and Young Athletes
- Opportunity for Virtual Bingo Experience with SOSC athletes





# Dignity Sponsor

## \$10,000



### Event Benefits

- 3 Premium tables of 10
- Premium wine with dinner

### Event Exposure

- Logo or name recognition on event materials
- Event website and SOSC social media
- Sponsor recognition during dinner program
- Usage of SOSC logo/name to cross-market, plus post event recap, "Proud Supporter of"
- Access to SOSC photo/video library



### Annual Support

- Thank You medal and plaque
- Opportunity for sponsor logo or name recognition and/or signage during 2024 local sports and competitions.
- To be mutually agreed upon.  
\*Excludes Unified Sports Competitions and Young Athletes.
- Opportunity for Virtual Bingo Experience with SOSC athletes





# Courage Sponsor

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\$5,000

## Event Benefits

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- 2 tables of 10
- Premium wine with dinner

## Event Exposure

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- Logo or name recognition on event materials
- Event website, and SOSC social media
- Sponsor recognition during dinner program
- Usage of SOSC logo/name to cross-market, plus post event recap "Proud Supporter of"
- Access to SOSC photo/video library

## Annual Support

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- Thank You medal and plaque

# Inclusion Sponsor

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\$2,500

## Event Benefits

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- 1 table of 10
- Wine with dinner

## Event Exposure

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- Logo or name recognition on event materials
- Event website and SOSC social media
- Sponsor Recognition during Dinner Program

## Annual Support

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- Thank You medal

# Acceptance Sponsor

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\$2,000

## Event Benefits

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- 1 table of 10 people
- Wine with dinner



# Heart of a Champion

APRIL 26, 2025 · PASÉA HOTEL & SPA

## SPONSORSHIP COMMITMENT

- \$20,000 Joy Sponsor..... 4 Premium Tables
- \$10,000 Dignity Sponsor ..... 3 Superior Tables
- \$5,000 Courage Sponsor ..... 2 Priority Table
- \$2,500 Inclusion Sponsor ..... 1 Preferred Table
- \$2,000 Acceptance Sponsor ..... 1 Best Available Table

## PAYMENT

- Check  
Please make payable to  
Special Olympics Southern California  
Memo: Heart of a Champion Gala
- Visa       Mastercard       American Express

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Name on Card

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Credit Card Number                      Expiration Date      CVC

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Signature

Special Olympics Southern California Region 4 – Orange County  
505 N. Tustin Ave., Suite 150, Santa Ana, CA 92705

Web:                      [www.sosc.org/hoc](http://www.sosc.org/hoc)  
Contact:                Jennifer Lucero  
                                 p: 714.597.6984    e: [jlucero@sosc.org](mailto:jlucero@sosc.org)



*Let me win. But if I cannot win,  
let me be brave in the attempt.*