



2025 SPONSORSHIP OPPORTUNITIES

CHANGING LIVES THROUGH THE POWER OF SPORTS



## ON PAR FOR 2025



## **EVENT DETAILS:**

Mission Viejo Country Club 26200 Country Club Drive Mission Viejo, CA 92691



## TOURNAMENT SCHEDULE:

9:00 a.m. Registration

**Putting Contest** 

11:00 a.m. Shotgun Start

Tournament Play

Lunch Served on Course

4:00 p.m. Social/Cocktail Reception

Silent Auction

5:00 p.m. Dinner Program/Sponsor an Athlete



# TRANSFORMING COMMUNITIES BY INSPIRING PEOPLE

### ACCEPTANCE AND INCLUSION

Special Olympics is changing negative social attitudes and misconceptions, and replacing stigma and rejections with acceptance and inclusion for its athletes.

Special Olympics Southern California enriches the lives of thousands of people with intellectual disabilities through sports, health, and leadership programs. All Special Olympics programs are free to the athletes and their families with more than 90% of funds raised being spent directly on programming for the athletes.

#### **OLYMPICS-STYLE SPORTS TRAINING AND COMPETITION WORLDWIDE**

Both on and off the playing field, Special Olympics provides the highest quality Olympic-style sports training and competition for people with intellectual disabilities worldwide. A Yale University study found that Special Olympics athletes benefit from:

- · Improved physical fitness and sports skills
- Enhanced self-confidence and social competency
- Greater readiness for employment
- · Better preparation for independent living
- Increased ability to make personal decisions
- Improved friendships and family relationships





# WHY PARTNER WITH SPECIAL OLYMPICS WATCH YOUR INVESTMENT IN ACTION

Special Olympics Southern California continues to grow and thrive in Orange County thanks to generous financial support from individuals, foundations and corporations. Only with Special Olympics Southern California can you walk onto the playing field in your own community and watch your investment in action.

#### YOUR MARKETING ADVANTAGES

A Partnership with Special Olympics Southern California will also help your organization reach specific business and marketing objectives, such as:

- Building awareness
- Enhancing brand image
- Deepening customer loyalty
- Improving employee pride

### YOUR PARTNERSHIP REWARDS

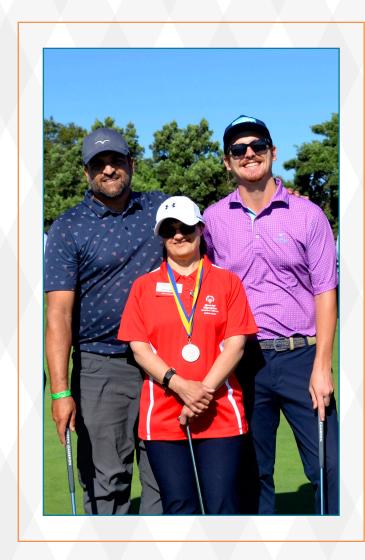
Partnership also provides a platform that allows you to give back to your community, offering the opportunity to:

- Associate with a highly respected cause
- Address a social concern in your local community
- Reach a social concern in your local community





# SPECIAL OLYMPICS ENJOYS BRAND RECOGNITION



LET ME WIN,
BUT IF I CANNOT WIN,
LET ME BE BRAVE IN THE ATTEMPT.

Special Olympics Athlete Oath

## SPONSORSHIP OPPORTUNITIES

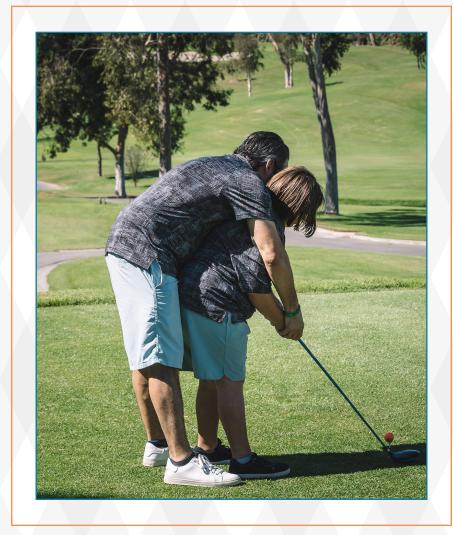
	Exclusive Title Sponsor	\$25,000
	Platinum Sponsor	\$10,000
	Gold Sponsor	\$5,000
	Silver Sponsor	\$2,500
	Bronze Sponsor	\$1,500
	Lunch Sponsor	\$2,000
	Golf Cart Sponsor	\$1,500
	Golf Ball Sponsor	\$1,000
	Awards Sponsor	\$1,500
	Tee Sign Sponsor	\$250
	Dinner Program Only	\$65



# YOUR OPPORTUNITY TO CHANGE LIVES

EXCLUSIVE TITLE SPONSOP \$25,000

- Recognition as Exclusive Title Sponsor of the Orange County Golf Classic for Special Olympics Southern California
- Use of high-impact logo and the ability to promote a key partnership with Special Olympics Southern California
- Name/logo inclusion in all marketing and promotion of the Orange County Golf Classic for Special Olympics Southern California
- Twelve golfers in tournament
- Two tee signs
- Opportunity to include a promotional item in each tournament participant's gift bag
- Acknowledgment in the Special Olympics Southern California email and printed newsletters
- Employee volunteer opportunities





# PARTNERSHIP BENEFITS

# PLATINUM SPONSOR \$10,000

- Use of high-impact logo and the ability to promote a key partnership with Special Olympics Southern California
- Name/logo inclusion in all marketing and promotion of the Orange County Golf Classic for Special Olympics Southern California
- Eight golfers in tournament
- Two tee signs
- Opportunity to include a promotional item in each tournament participant's gift bag
- Acknowledgment in the Special Olympics Southern California email and printed newsletters
- Employee volunteer opportunities







# SPONSORSHIP BENEFITS

GOLD SPONSOR

\$5,000

### **BENEFITS**

- Eight golfers in tournament
- One tee sign

### SILVER SPONSOR

\$2,500

### **BENEFITS**

- Four golfers in tournament
- One tee sign

## **BRONZE SPONSOR**

\$1,500

### **BENEFITS**

- Two golfers in tournament
- One tee sign



### **SPONSORSHIP OPPORTUNITIES**



#### PLEASE EMAIL COMPLETED FORM TO STEVE WALTERS AT STEVE@MERIDIANREGROUP.COM, OR REGISTER ONLINE AT SOSC.ORG/OCGOLFCLASSIC

Company Name:	Contact Name:	
Address:	City, State, Zip	
Phone:	Email:	
WE'RE MAKING A DIFFERENCE AT THE FOLLOWING LEVEL:		
Payment Method (Circle Payment Type)		
Check   MasterCard   Visa   American Express   Discover		
Card Number:	Expiration Date:	
Name on Card:	Signature:	

