

CHAMPIONSHIP GAMES

2025

FALL GAMES

SPONSORSHIP



CHAMPIONSHIP GAMES

Largest Southern California competition featuring Golf, Tennis, Soccer, Softball and Volleyball.

The culmination of months of training, FallGames brings together athletes from all over Southern California to compete, make friends, and revel in the spirit of athleticism.

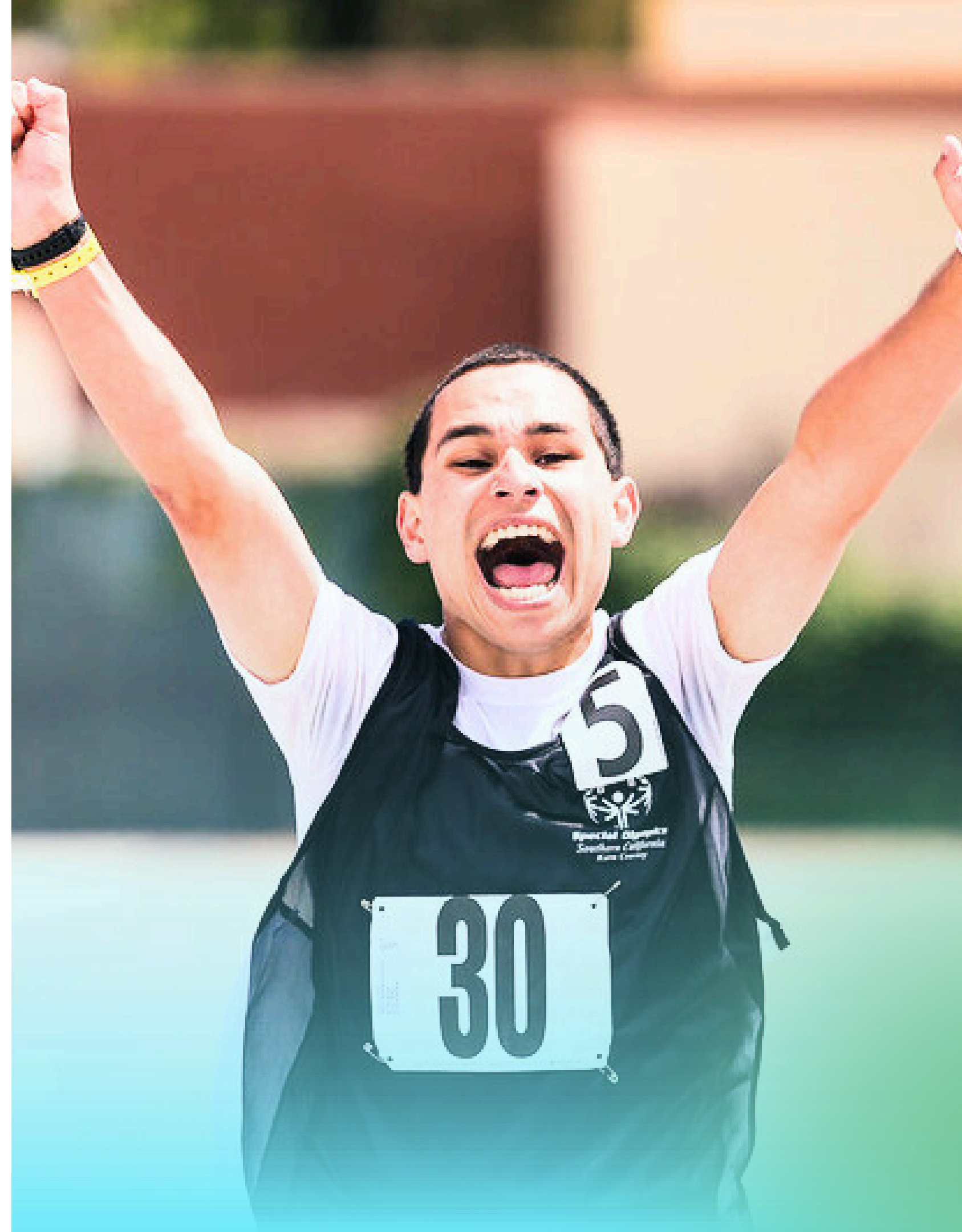
- Over 800 athletes compete for gold, silver, and bronze medals, and ribbons
- 7,000+ people attend over 2 days

**COMMUNITY
ENGAGEMENT**

**VOLUNTEER
OPTIONS**

**INCLUSIVE
IMPACT**

**POSITIVE
BRANDING**



2025 GAMES BENEFITS



Rights & Logo

	Co-Presenting Sponsor \$20,000	Venue Sponsor \$15,000	Major Sponsor \$10,000	Festival Sponsor \$5,000	Fan Zone \$2,500
Usage of SOSC and Games logo/name	•	3 month period	3 month period	3 month period	November only
Designation as an "Official Games (SPONSOR LEVEL) Sponsor"	•	•	•	•	
Access to SOSC digital photo/video library and athlete speakers	•	•	•		
Logo inclusion on prominent signage around the event	•				
Name or logo included at Sponsored Competition Venue	•	•	•		
Name or logo included on Sponsor Banner near the Festival			•		

Advertising, Marketing Collateral & Social Media

Website: Event Home Page, Event Sponsor Page, and SOSC Sponsor Page	All - Logo	Event Sponsor Logo	Event Sponsor Logo	Event Sponsor Name	Event Sponsor Name
Recognition in Fall Games Program	Advertisement	•	•	•	•
Media: Logo/Name recognition on event-related press releases	Press Release	Press Release			
Name recognition in Delegation & Coach's Handbooks	•	•	•	•	
Lunch and Learn at Partner Site or Zoom	•	•	•	Zoom	Zoom
Social Media - Facebook (F), LinkedIn (L), Instagram (I)	All x 1	All x 1	2 x 1	2 x 1	

2025 GAMES BENEFITS



On-Site Benefits

	Co-Presenting Sponsor \$20,000	Venue Sponsor \$15,000	Major Sponsor \$10,000	Festival Sponsor \$5,000	Fan Zone \$2,500
Included on event signage	•	Around Venue	•		
Opportunity to provide one premium item for use around Event site (i.e. pom poms, cheer sticks. Item must be mutually agreed upon)	•	Around Venue			
Opportunity to host booth space within the Festival, display signage and provide giveaways/ promotional items; conduct company or SOSC-rented interactive game/activity	10 x 20'+	10x10	10x10'	10x10'	
Opportunity to be a part of a ceremonial kick-off of competition a [Sponsored] venue Inclusion in on-site announcements at opening and closing ceremony		•			
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Sponsor award presented at partner's discretion (e.g. On-site at Games, Board meeting, or employee meeting)	•	•	•	•	
Invitation to attend Games as Honored Guests. Opportunity for executives to present medals to athletes	•	•	•		
Priority volunteer spots are held for employees up to 4 weeks before event (based on availability)	•	•	•	•	•
Includes rental of inflatable game for major sponsors, and large carnival games for festival sponsors	•	•	•	•	





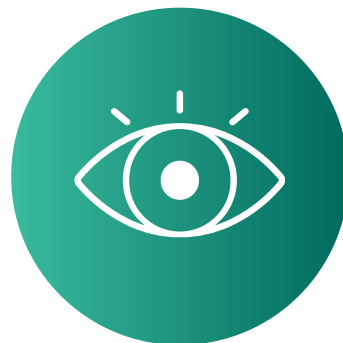
IMPACT METRICS/REACH



Website

400k Visits:

Total visits to all pages on SOSC.org a year



Recognition

95%

Public Awareness of Special Olympics

70%

Public have a more positive perception of companies that support Special Olympics



Social Media

37k Followers

SOSC HQ & LETR - Facebook, X, Instagram, LinkedIn, YouTube, TikTok

4 Million

Impression a year

5.1% Engagement Rate

Average across all platforms

THANK YOU

For more information
contact:

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SOSC.ORG/BECOMEASPONSOR
SOSC.ORG/PARTNERS

