Dear Sports Fans,

2010 saw a year of tremendous change in our movement and in the world. While the economy remained uncertain, we stabilized our organization. We at Special Olympics Southern California balanced our budget. We reinstated our Fall Games championship and reached out to more athletes with intellectual disabilities than ever before. We conducted more sporting events and touched more lives through the power of sports. We enjoyed more visibility and media attention to our programs and services. We grew our School Partnership Program throughout the year and Healthy Athlete Program offerings at Summer and Fall Games.

None of this success would have been possible if not for the incredible dedication of our athletes, Board of Directors, volunteers, donors, family members, investors and staff. You have all helped us move from a “nice, recreational program” to a necessary lifetime lifestyle and support system for children and adults with intellectual disabilities. We are proud of all that we have accomplished together. We hope you are too as you read through our first Annual Report in a few years. We congratulate you all on making a meaningful difference to the more than 10,000 athletes we serve.

We have a lot of exciting things planned for 2011 and look forward to sharing our achievements with you. Stay tuned!

The mission of Special Olympics Southern California is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

Rafer Johnson
Founder
Special Olympics Southern California

Patrick McClenahan
Chairman, Board of Directors
Special Olympics Southern California

Bill Shumard
President and CEO
Special Olympics Southern California

Join Our Fan Community - www.sosc.org
2010 Report to the Community

Special Olympics Southern California would like to thank the many donors, volunteers, law enforcement agencies, families, corporations, foundations, and civic groups that contributed to our success in 2010. Their support has provided opportunities for our athletes to shine and succeed.

This Report to the Community highlights the successes, changes, and advances in 2010.

DREAM HOUSE RAFFLE
The Dream House Raffle was one of a number of new strategies and campaigns to increase fundraising and offset a difficult economy. In 2010, it netted more than $700,000 for the organization. It also had a direct impact on Special Olympics programs, allowing programs such as Fall Games to be reinstated.

FALL GAMES RETURNS
After being on hiatus for several years, the Fall Games championship returned in 2010. More than 1,100 athletes from throughout Southern California competed in bowling, soccer, softball, tennis, and volleyball on Dec. 11 and 12 and floor hockey on Dec. 18 and 19. Fall Games was one of our largest events in 2010, with 1,200 coaches, volunteers, and fans in attendance.

2010 by the Numbers

<table>
<thead>
<tr>
<th>School Partnerships</th>
<th>128</th>
</tr>
</thead>
<tbody>
<tr>
<td>School Partnership Athletes</td>
<td>3,190</td>
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<tr>
<td>Competitions</td>
<td>80</td>
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<tr>
<td>Athletes who Competed</td>
<td>7,645</td>
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<tr>
<td>Number of Coaches</td>
<td>2,190</td>
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</tbody>
</table>

JERED WEAVER BECOMES A SPORTS AMBASSADOR
Angels pitcher Jered Weaver became the latest sports celebrity to embrace Special Olympics Southern California, being named a Sports Ambassador for Special Olympics in February 2010. He volunteered at Summer Games and Fall Games, was featured in a PSA that aired at Angel Stadium throughout the season, was included in print advertisements with Special Olympics athlete Cory Bowers and provided experiential Angels packages and autographed items for silent and live auctions.

TWO SPORTS SEASONS
Special Olympics Southern California’s 12 sports offerings were reorganized in January 2010 into two sports seasons to advance its goal of serving more individuals with intellectual disabilities with quality programs. Athletes may participate in two sports per season. Spring/Summer sports include aquatics, athletics (track & field), basketball, bocce, golf and gymnastics; Fall/Winter sports are bowling, floor hockey, soccer, softball, tennis and volleyball. The two-season plan accommodates the greatest number of current and future athletes, increases local competition opportunities, enhances athlete training, and promotes the most effective use of human and financial resources.
LAW ENFORCEMENT TORCH RUN®
Special Olympics Southern California’s Law Enforcement Torch Run achieved several milestones in 2010. The officers raised $1.2 million for Special Olympics Southern California, which is the most they have ever raised in a single year. And it was the first time they hosted the Law Enforcement Torch Run International Conference. More than 1,000 law enforcement officers from throughout the world attended the conference in Long Beach to discuss ways to support Special Olympics.

KTLA BECAME OFFICIAL MEDIA PARTNER
On May 5, 2010 KTLA became the official media partner for Special Olympics Southern California providing year-round promotional support of Special Olympics Southern California’s sports and fundraising events as well as produce the annual one-hour special about Special Olympics. Its sponsorship of the 2010 KTLA Charity Golf Classic grossed more than $350,000 for our cause.

EUNICE KENNEDY SHRIVER DAY
As Special Olympics founder, Eunice Kennedy Shriver proved that one person could make a difference and change the world. Special Olympics created EKS Day in 2010 to annually celebrate her life and give a global call for people to commit actions of inclusion, acceptance and unity for and with people with intellectual disabilities. On September 25, 2010 the Los Angeles Angels of Anaheim, Los Angeles Dodgers, and San Diego Padres all helped us honor her legacy with in-game celebrations.

Future Goals

INCREASE ATHLETES AND COACHES
One of Special Olympics Southern California’s main goals for 2011 and beyond is to increase the number of athletes and coaches participating throughout Southern California. To become an athlete or see more information about coaching, visit www.sosc.org.

OVER THE EDGE
On October 29, 2011 we’ll introduce Over the Edge, which provides thrill-seekers with the exclusive opportunity to rappel 158 feet down the Hyatt Regency Long Beach. For more information on this event, visit www.sosc.org/overtheedge.

EXPAND AND ENHANCE OUR ATHLETE LEADERSHIP PROGRAM
The Athlete Leadership Program provides training and support for athletes who desire to expand their participation in Special Olympics both on and off the competition field. Through this program, athletes can serve in leadership positions, such as the Board of Directors. Athletes can also participate as Global Messengers to help spread the word about Special Olympics to civic and community groups, corporations, and volunteers. Learn more about the Athlete Leadership Program at www.sosc.org/alp.
Thank you to all our partners and sponsors for their investment in our athletes. 2010 featured a welcome combination of continuing and new support, with each partner finding a unique way to involve their employees, customers and clients in raising funds and awareness. Corporate support ranged from single-event sponsorship at competition and fundraising events to cause-marketing campaigns, in-kind support, employee fundraising and volunteerism.

Exemplary partnerships include: The Vons April Disabilities campaign that raised nearly $400,000 and the record-breaking year of the Law Enforcement Torch Run, which exceeded one million dollars. Partnerships like these allowed us to further our mission and touch the lives of thousands of children and adults with intellectual disabilities.

We are proud to offer corporate partners meaningful and memorable volunteer opportunities, extensive customer reach through our network of passionate and loyal supporters, and creative, turn-key ways to give back to the community. Our partners see the impact of their support and return on their investments in the smiles of our athletes on the playing field.

Cash and in-kind support is combined to recognize partners who reach the Mission Partner, Program Partner and Program Supporter levels, based on year-round contribution. Special Olympics Southern California is fortunate to have the following loyal and dedicated Corporate Partners. A special thanks to our Mission Partners, KTLA, Law Enforcement Torch Run®, Summit Entertainment, Toyota, The Vons Foundation and Walmart.

### MISSION PARTNERS ($125,000)

- KTLA
- Law Enforcement Torch Run®
- Summit Entertainment
- Toyota
- The Vons Foundation
- Walmart

### PROGRAM PARTNERS ($50,000)

- The Boeing Company & Employees Community Fund of Boeing California
- Claim Jumper
- The Walt Disney Company
- Mattel
- UCLA MBA Challenge for Charity
- USC MBA Challenge for Charity
- Wells Fargo
- Westfield

### PROGRAM SUPPORTERS ($25,000)

- American Honda
- Anaheim Ducks
- California Moving and Storage Association
- Cox Communications
- CVS/pharmacy
- Durham School Services
- JAKKS Pacific
- Knights of Columbus
- The Mitchell E. Gordon Memorial Fund
- Pacific Park
- RENEW Enterprises
- Southern California Edison
- Sunbelt Rentals
- UPS
In 2010, the Board of Directors voted to dissolve the Board of Governors and adopt a larger fiduciary governing body. We truly appreciate the years of service our past Board Members have given to our movement who have stepped down, and we welcome the new members to an exciting new chapter in our organization’s growth!

Board of Directors

Patrick McClenahan  
Special Olympics Southern California  
(Outgoing) Chairman

Vincent H. Herron  
Abelson/Herron LLP  
Co-Vice Chairman

Timothy Redmond  
Newcastle Financial Advisors  
Co-Vice Chairman and (Incoming) Chairman

Adam Parrish  
Deloitte & Touche, LLP  
Treasurer

Chief Roberta Abner  
L.A. County Sheriff’s Dept.  
Secretary

Debi Anderson  
Special Olympics Athlete

Dann Angeloff  
The Angeloff Company

David M. Bowman  
Eaton Corporation

Bill Bryan  
Consultant

Pete Carey  
Toyota Financial Services

Leo Chu  
Hollywood Park Casino

Chief Frank Coe  
Beaumont Police Dept.

Richard Cook  
Marsh Risk & Insurance Services

Kevin Covert  
Covert & Company

Rob Friedman  
Summit Entertainment

Brian Firring  
Wells Fargo Investments

Anita Green  
Community Leader

Alvin Greene  
SCI Consultants, Inc.

Lewis Handelsman  
Unisource Services, Inc.

Jinx Hack-Ring  
Consultant

Martin Hewett  
Morgan Samuels

Gerald J. Hime  
Consultant

Marsha Hirano-Nikanishi  
CSU Long Beach

Akbar Jazayeri  
Southern California Edison

Kelly Johnson  
PIMCO

Rafer Johnson  
Founding Chair

Lindsey Kozberg  
Rand Corporation

Chuck Lemoine  
Wells Fargo

Jerry McGee  
Intente, Inc.

Brady McShane  
Manatt, Phelps & Phillips, LLP

Jane Netherton  
International City Bank

Rosanne O’Brien  
Consultant

Judi Partridge  
Summit General Insurance

John Peetz, Jr.  
Consultant, CPA

Dustin Plunkett  
Special Olympics Athlete

Mary Ann Powell  
Pacific Park

Caren Roberson  
Wells Fargo

Stephanie Rodriguez  
KTLA5

Michael Roth  
STAPLES Center

Bobby Shriver  
RSS, Inc.

Maria Shriver  
Oak Productions

David Shuman  
Saban Brands, LLC

Bill Shumard  
Special Olympics Southern California (Ex Officio)

Stacey Snider  
Dreamworks

Lisa Solana  
ABC Entertainment

Thomas D. Stevens  
Los Angeles Capital Management

Tim Thalman  
ARS West Region

Diana Todaro  
Apollo Group

Richard L. Van Kirk  
President Emeritus

Ann Van Dormolen  
Philanthropic Administration, Inc.

Paul Wachter  
Main Street Advisors, Inc.

John T. Wells, Jr.  
Ernst & Young

Cristina M. Walters  
C&M Communiqué, Inc.

Frederica Weimer  
Boeing Defense, Space & Security

Greg Wells  
Five Point Capital

Chris Willson-White  
Consultant

Sports & Celebrity Ambassadors

Rafer Johnson  
Olympic Gold Medalist, Decathlon

Ed Arnold  
KOCE-TV

Fred Claire  
Consultant/Professional Sports

Janet Evans-Willson  
Olympic Gold Medalist, Swimming

Misty May-Treanor  
Olympic Gold Medalist, Beach Volleyball

Ann Meyers-Drysdale  
Phoenix Suns, Phoenix Mercury and Olympic Gold Medalist, Basketball

Pat O’Brien  
Fox Sports Radio

Tim J. Ryan  
Anaheim Arena Management, LLC

David Simon  
Los Angeles Sports Council

Jered Weaver  
Los Angeles Angels of Anaheim

Amanda Freed  
Olympic Gold Medalist, Softball
2010 By the Numbers

Functional Expenses - Audited Financial Statements
(includes all contributed Goods & Services)

2010
(Does not include House Raffle expenses)

<table>
<thead>
<tr>
<th>Category</th>
<th>% of Total</th>
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<tbody>
<tr>
<td>Fundraising</td>
<td>15%</td>
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<td>Mgmt &amp; General</td>
<td>6%</td>
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<tr>
<td>Program &amp; Services</td>
<td>79%</td>
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2009

<table>
<thead>
<tr>
<th>Category</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundraising</td>
<td>12.5%</td>
</tr>
<tr>
<td>Mgmt &amp; General</td>
<td>6.5%</td>
</tr>
<tr>
<td>Program &amp; Services</td>
<td>81%</td>
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Revenue

- Fundraising: $2,573,095 (18%)
- House Raffle: $2,145,723 (15%)
- Special Events: $2,145,723 (15%)
- Government: $23,500 (0.2%)
- Sponsorships: $940,171 (6.6%)
- Contributions: $1,584,520 (11.1%)
- Individuals: $435,787 (3%)
- Bequests: $409,953 (2.9%)
- Other Income: $176,385 (1.2%)
- Direct Marketing: $1,229,212 (8.6%)

Contributed Goods & Services: $4,796,190 (33.5%)

Changing Lives for more than 40 years
Give the gift of music this holiday season and continue to help our athletes! Give "A Very Special Christmas 2" by visiting www.averyspecialchristmas.org.

2010 saw a milestone fundraising achievement with rocker Tom Petty’s donated single from the CD "A Very Special Christmas 2," which contains, "It’s Christmas All Over Again." The song has raised more than $200,000 in donated royalties for both Special Olympics International and Special Olympics Southern California programs and services. Ventura region SOSC athlete and talented watercolor artist, Michael Bluechel, donated one of his original paintings of the Malibu coast to present to Mr. Petty and his wife Dana in appreciation for their years of generous support.