

1ST ANNUAL **REV & RALLY**



FOR SPECIAL OLYMPICS SOUTHERN CALIFORNIA **SPONSORSHIP OPPORTUNITIES**

Title Sponsor – \$5,000+

- Exclusive naming rights (e.g., "Ride for Inclusion Presented by [Company Name]")
- Company logo featured prominently on event t-shirts, banners, website, and social media
- Speaking opportunity at the start or finish line
- Logo placement at all checkpoints and promotional materials
- Option to set up a booth at the start/end site
- Complimentary ride entries (5+ riders)

Road Captain Sponsor – \$2,500

- Logo placement on select event materials (t-shirts, banners, digital promos)
- Recognition at start and end of event
- Option to sponsor a checkpoint (with signage and staff)
- Complimentary ride entries (3 riders)
- Social media shoutouts

Pit Stop Sponsor – \$1,000

- Logo/signage at one checkpoint
- Name/logo included on flyer and event webpage
- Recognition during event announcements
- Complimentary ride entries (2 riders)

Finish Line Sponsor – \$500

- Name/logo on event webpage and thank-you signage at the finish line
- Public thank-you on social media
- Complimentary ride entry (1 rider)

Supporter Sponsor – \$250

- Name listed on event webpage
- Thank-you mention at event
- Optional swag donation for rider gift bags

CONTACT

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WEBSITE

sosc.org/revandrally

**Saturday
June 21, 2025**

Indian Motorcycle El Cajon
345 Magnolia Ave, El Cajon, CA 92020